Curriculum Vitae Joy Furlipa, MS (Expected May 2022)

Updated: March 2022

Education

Graduate

2020-2022 Master of Science in Health and Exercise Science

Wake Forest University (expected May 2022)

Winston-Salem, NC

Undergraduate

2014-2016 Exercise Science, emphasis on Health and Wellness

High Point University High Point, NC

Research Experience

Interventionist/Behavioral Coach

July 2020 – Present

Mobile Intervention to Reduce Pain and Improve Health (MORPH II) Study, Wake Forest University

- Implements psychological models to successfully address participant barriers and remodel goals that promote self-efficacy for physical activity
- Meet with study subjects through video conference software for program delivery
- Facilitate testing study visits and testing procedures according to approved study protocol
- Tailor physical activity regimens for participants to facilitate intrinsic motivation for engaging in physical activity both in person and virtually

Work Experience

Graduate Research Assistant — Wake Forest University

Winston Salem, NC July 2020-Current

- Build rapport and delegate tasks to undergraduate researchers in the Behavior Medicine Lab
- Facilitate testing visits and core content (virtually and in-person)
- Maintain, collect, and analyze data on multiple on-going human behavior studies
- Provide clear direction for students on research study tasks
- Plan and facilitate educational presentations and project progress tracking
- Facilitate discussion with undergraduate, graduate, and post-doc students regarding current and future research projects; support brainstorming process for writing or presenting research
- Review all writing from students working within the Behavioral Medicine Laboratory prior to sending to the Laboratory investigator, Dr. Jason Fanning

Campus Recreation Graduate Assistant

August 2020 - Present

Campus Recreation, Wake Forest University

- Instruct an entry-level health and exercise science course that examines the science and basic principles of physical activity and exercise to classes of 25-30 undergraduate students
- Assist students in identifying and controlling healthy lifestyle behaviors to achieve practical health-related goals
- Demonstrate and teach methods of measuring physical fitness and correctly implementing exercises
- Uphold student engagement and successful adjustment of course content and laboratory assignments to online asynchronous format following the COVID-19 pandemic

Evening Coordinator August 2020 – Present

Healthy Exercise & Lifestyle ProgramS (HELPS), Winston-Salem, NC

- Monitor participants' vitals during exercise sessions to ensure optimal safety and attainment of fitness goals
- Lead groups of five to twenty participants through daily, tailored weight, stretch, and Silver Sneakers circles
- Oversee graduate students in monitoring participants' safety and health prior to, during, and after exercise

Independent Biometric Data Consultant

Winston-Salem, NC| February 2017-March 2020

- Build reports to give stakeholders visibility into relevant metrics
- Facilitate data management based on the needs of the organization
- Stratify data for clients to better evaluate progress within their various wellness programs
- Maintain an understanding of wellness service providers such as Applied Health Analytics and Wellness Corporate Solutions

Research Assistant — High Point University

Winston-Salem, NC| May 2016-August 2016

- Manage data collection for a collaborative Health Behavior Change research study
- Collaborate with Department of Exercise Science professors on current research projects and studies
- Develop study design, data analysis techniques, and methods of protocol for ongoing studies
- Design and conduct research to evaluate effectiveness of new initiatives in evaluation, reporting, and analysis to understand the effectiveness of new study initiatives and identify trends

ActionHealth — Wake Forest Baptist Health

Winston-Salem, NC| May 2016-August 2016

Promotional Health & Wellness Intern

- Adapted to wide range of varying employee scenarios; including but not limited to receiving inhouse consultations and appointments
- Efficiently co-managed emails, data entries, and phone calls
- Assisted vendors and coworkers during Lunch N' Learn sessions by setting up and helping conduct the sessions
- Maintained monthly spreadsheets and calendars of campus events for internal and external use.
- Created monthly posters for health promotion and educational purposes across different locations
- Assisted with execution large scale events informing employees on local partners and benefits of the program

Scholarly Activity

Publications

- Fanning, J, Brooks, AK, Hsieh, KL, Kershner, K, **Furlipa, J**, Nicklas, BJ, & Rejeski, WJ (2021). Building on Lessons Learned in a Mobile Intervention to Reduce Pain and Improve Health (MORPH): Protocol for the MORPH-II Trial. *JMIR Research Protocols*.
- Fanning, J., Brooks, A.K., Hsieh, K.L., Kershner, K., **Furlipa, J.**, Nicklas, B.J., & Rejeski, W.J. (2021) The effects of a pain management-focused mobile health behavior intervention on older adults' self-efficacy, satisfaction with functioning, and quality of life: a randomized pilot trial. *International Journal of Behavioral Medicine*. https://doi.org/10.1007/s12529-021-10003-3

Presentations

- Furlipa, JF, Fanning JT. Effect of Exercise and Day-long Movement on Social Cognitive Outcomes in Older Adults. Southeast American College of Sports Medicine (SEACSM). February 17-19, 2022, Greenville, SC. PowerPoint Presentation.
- Furlipa, JF, Fanning JT. Effects of Exercise and Day-long Movement on Quality of Life in Aging. *Society of Behavioral Medicine (SBM)* April 6-9, 2022, Baltimore, MD. Poster Presentation.

Certifications

IRB certified (Wake Forest, 2020); Basic Life Support- American Heart Association; Health Coach (UNCG, 2017); Silver Sneakers GroupX Instructor; Silver Sneakers Yoga Instructor; RYT 200 HR Yoga Alliance Yoga Instructor